A waterfall in East Mississippi.

Shady and coolful are Mississippi highways.

Small craft harbor and recreational center on the Mississippi Gulf Coast.

A typical semi-bottom home.

Halfway and winding arrow in a typical semi-bottom home built in 1970.

A Mississippi Gulf hotel.

By enactment into law, practical rules of the road, Mississippi is endeavoring to reduce accidents over our highways. Our highway patrons are courteous and efficient and will be pleased to assist you in every reasonable way.

A typically aligned highway.

Beauties on both sides of Mississippi-paved highways.

OFFICIAL HIGHWAY MAP OF MISSISSIPPI

Tunneled through trees and bushes

IT'S A FACT—

Thus the first concrete highway completed south of the Ohio River was in Lee County, Mississippi.

The longest perfectly straight and level concrete highway in the United States, is a 38-mile link on U.S. 80, north of Clarksdale, Mississippi.

Mississippi is eight in list of states in asphalt highways on the state system.

Mississippi's five-year program, begun in 1936, includes $25,000,000 for paved state highways.

There is no gasoline tax diversion in Mississippi.

Mississippi offers you an abundance of genuine hospitality, scenic beauty, historic lore and recreation. No matter at what point you enter our state, you sense that feeling of cordial friendship which enhances the pleasure of your visit with us.

Over modern highways, designed and constructed to provide the utmost in safety, all sections of Mississippi may be easily and quickly reached.

Here you find the fine old traditions and well-preserved memorials of the Old South, intermingled with the modern progress of the New South.

Here you find a balmy climate and a profusion of flowers and foliage the year round—a climate ideal for the vacationist in summer and winter.

A beautiful stone monument in Vicksburg National Military Park.

An old-time cotton scene.

Tong of trees in South Mississippi.