Mississippi offers you an abundance of genuine hospitality, scenic beauty, historic lore and recreation. No matter at what point you enter our state, you sense that feeling of cordial friendship which characterizes the people of this hospitable state.

Over modern highways, designed and constructed to provide the utmost in safety, all sections of Mississippi may be easily and quickly reached. Here you find the fine old plantation homes and well-preserved memories of the Old South, inter-souled with the modern progress of the New South.

Here you find a laboratory scene and a region of flowers and foliage the year round—a definite draw for the vacationist in summer and winter.

Unique treatment through Loop 30F. Paving results of valuable improvement.