Mississippi offers you an abundance of genuine hospitality, warm hospitality, historic lore and romance. No matter at what point you enter our state, you sense that feeling of equal friendliness which emphasizes the pleasure of your visit with us.

Over modern highways, designed and constructed to provide the utmost in safety, all sections of Mississippi may be neatly and quickly reached. Here you find the true traditions and well-preserved monuments of the Old South, intermingled with the modern progress of the New South.

Here you find a bountiful climate and a profusion of flowers and foliage the year round — a climate ideal for the vacationist in summer and winter.