Mississippi, offering you an abundance of genuine hospitality, scenic beauty, historical lore and romance. No traffic, no delays, no waiting for a seat. You know our state, you know our ways, you know that feeling of cordial hospitality which enhances the pleasure of your visit with us.

Our modern highways, designed and constructed to provide the safest in travel, all avenues of Mississippi may be easily and quickly reached.

Here you find the fine old traditions and well-preserved monuments of the Old South, intermingled with the modern progress of the New South. Here you find a lovely climate and a proliferation of flowers and foliage the year round—a climate ideal for the vacationist in summer and winter.