

## **SOCIAL MEDIA POLICY**

### **Linking**

The website [mdot.ms.gov](http://mdot.ms.gov), hereafter referred to as GoMDOT.com, may make available social media applications, and may publish social media content to third party sites. These sites are not official GoMDOT.com websites and therefore, the external sites' policies apply.

### **Privacy**

Only public information is permitted to be posted by GoMDOT.com or State employees on GoMDOT.com social media websites. If communication that takes place on GoMDOT.com involves or requires private information, communication will be redirected through other appropriate channels. Postings from the public on GoMDOT.com social media sites become public record and may be posted on GoMDOT.com.

No personally identifiable information will be posted on GoMDOT.com social media sites by GoMDOT.com personnel. GoMDOT.com is not responsible for content posted by others to GoMDOT.com social media sites. GoMDOT.com users that enter personal information on GoMDOT.com social media sites do so at their own risk; GoMDOT.com is not responsible for the public display of such private information. GoMDOT.com may remove postings to its social media sites that contain personally identifiable information, but neither GoMDOT.com, nor its licensors or contractors are responsible for any damages caused by delays in such removal.

### **Terms of Service**

GoMDOT.com social media sites are third party sites and have terms of service and policies that are not governed by GoMDOT.com or the State of Mississippi. These third party sites are not official GoMDOT.com websites, and the third party's website terms of service and policies apply. The terms of service for the social media sites used by GoMDOT.com can be found below:

- **Twitter** - <https://twitter.com/tos>
- **Facebook** - <https://www.facebook.com/terms.php>
- **YouTube** - <https://www.youtube.com/static?template=terms>
- **Instagram** - <http://instagram.com/about/legal/terms/>
- **Google+** - <http://www.google.com/+policy/pagesterm.html>

- **LinkedIn** - <https://www.linkedin.com/legal/user-agreement>

### **Content of Social Media Posts**

All published GoMDOT.com social media content is subject to monitoring. This content may take the form of digital text, images or video for Twitter, Facebook, YouTube, Instagram, Google+ or LinkedIn.

User-generated posts will be rejected or removed if possible when the content of a post:

- is off-subject or out of context
- contains obscenity or material that appeals to the prurient interest
- contains personal identifying information or sensitive personal information
- contains offensive terms that target protected classes
- is threatening, harassing or discriminatory
- incites or promotes violence or illegal activities
- contains information that reasonably could compromise public safety
- advertises or promotes a commercial product or service, or any entity or individual
- promotes or endorses political campaigns or candidates

### **Twitter**

**Accessibility:** To accommodate GoMDOT.com users with disabilities, <http://www.easychirp.com/> is the suggested alternative access to the GoMDOT.com Twitter profile.

### **Facebook**

**Accessibility:** To accommodate GoMDOT.com users with disabilities, the Facebook mobile site <http://m.facebook.com> is a suggested accessible alternative to the original GoMDOT.com Facebook page. Additionally, Facebook offers more information on accessibility for people with disabilities on their site (<https://www.facebook.com/help/141636465971794>)

### **YouTube**

**Accessibility:** To accommodate GoMDOT.com users with disabilities, there are two suggested alternatives to access GoMDOT.com YouTube Channel:

- Easy YouTube provides an alternate, fully accessible interface for viewing YouTube videos. <http://icant.co.uk/easy-youtube/>

- Easy YouTube caption creator is a content creating tool that generates a standard format caption text file which can be attached to YouTube videos. <http://accessify.com/tools-and-wizards/accessibility-tools/easy-youtube-caption-creator/>

## **LinkedIn**

**Accessibility:** To accommodate GoMDOT.com users with disabilities, AppleVis (<http://www.applevis.com/>), a website created to collect information on the accessibility of apps developed for iOS devices, includes a free, accessible LinkedIn app (<http://www.applevis.com/apps/ios/social-networking/linkedin>).